

A Motivational Keynote.  
 A Teambuilding Activity.  
 A Chance to Laugh Together.  
 Playing a Brand New Way.

An interactive learning hour  
 unlike anything you've  
 seen before.



# Milo Shapiro

in his interactive keynote presentation

# “You Gotta Fail... To Succeed!”

“Our attitude toward failure makes the difference between remaining stuck where we are and excelling!”

Do we make failure worse than it is?

- What is our organization's culture about failure?
- What if well-planned risks were celebrated, *regardless* of outcome?
- How much more effective and innovative could everyone be in that environment?

- Stories include:
- ✓ Taking chance at the DMV
  - ✓ Mom's adventures in cooking
  - ✓ Where failure paid off in Women's Rights
  - ✓ Why a *perfect* improv show is a *problem*

### Partial Client List for Milo's Keynotes and Classes

- |                               |                                  |
|-------------------------------|----------------------------------|
| Kodak                         | City of San Diego                |
| Pfizer                        | Employee Involvement Association |
| Wellpoint/Blue Cross          | Project Management Institute     |
| Sempra Energy                 | Meeting Professionals            |
| Minolta                       | International of Los Angeles     |
| Union Bank of California      | General Dynamics                 |
| U.S. Marine Corps             | Association of Women             |
| HNC Software (now Fair Isaac) | in Science (AWIS)                |
| San Diego Gas and Electric    | U.S. Department of Defense       |
| Computer Sciences Corporation | Congresswoman Susan Davis        |

### About Milo Shapiro

- ✓ Teaching improv since '94
- ✓ Performing improv since '91
- ✓ Twenty years corporate & government experience
- ✓ Business relationships with project managers, judges, clerks, technicians, police, analysts and programmers.
- ✓ Trained in San Francisco, San Diego, Calgary, L.A. Albany, and Edmonton
- ✓ Professional Member of the **National Speakers Assoc.**



**“We have to have you back.”**  
 - San Diego Housing Commission  
 (and they did...twice more!)